

"LUCKY JIM" KNOWLES' NAME IS CHANGED TO SUIT PRESENT SPEED

JEROME, Ariz., Sept. 30.—Ten days ago James F. Knowles was known to his friends in the Verde district as "Lucky Jim." He was called "Lucky" because he bought thousands upon thousands of shares in the United Verde Extension Mining Company at 25 cents and has them yet, when they are worth more than \$42, because he bought stock in the Pittsburg-Jerome at a few cents a share and watched it climb to \$15; because he located the North Verde claims when everybody else thought them worthless and then traded them to the Arkansas & Arizona company for stock that is today worth more than \$200,000.

Today they call him "Sudden Jim" because in ten days he has taken preliminary steps toward organizing the Jerome Daisy Copper company, has sold more than half the 200,000 pre-organization shares offered and has acquisitions for many thousands of shares of treasury stock, some of which will be sold for the purpose of developing the Red Dyke group of thirteen claims. The Red Dyke group lies north of the Arkansas & Arizona, a mile from the United Verde, a mile and a half from the United Verde Extension and on the same fault as those three mines.

Like the North Verde, the Red Dyke claims were regarded as practically worthless when filed on by Knowles, but the boom in the Verde

district has given them a tremendous potential value. Since the United Verde Extension and Copper Chief have demonstrated that the United Verde is not the only mine in the district it is realized that the Red Dyke—now called the Jerome Daisy—may be an immense copper-gold-silver proposition.

The Red Dyke claims derived their name from a great iron-stained quartz dike which has been forced up through the flat beds of lime. The quartz right off the surface runs as high as fifty percent iron, with low values in copper, gold and silver. It is claimed by old-timers in the Verde district that there is always copper below an iron capping. They point to the United Verde, United Verde Extension and Copper Chief—the three big producers of the district all of which are heavily capped with iron.

No deep work has been done on the Jerome Daisy but there are several shallow shafts and tunnels which prove that the iron capping is no blanket that it came from below. The workmen also prove that a great deal of erosion has taken place there, and they disclose more evidences of volcanic activity than have been found anywhere else in this section. The Arkansas & Arizona had to go 1200 feet to find the same formation that the Jerome Daisy has on the surface, so it is not expected that the Jerome Daisy will have to sink

more than 500 or 600 feet to enter the ore zone.

"Sudden Jim" is already making arrangements to construct a trail over from the A. & A., to pack the lumber for camp buildings and commence the sinking of a shaft near the Red Dyke claim. Eventually Clarkdale and not Jerome will be the supply point for the Jerome Daisy. Clarkdale is only five miles away and a road can be built to that point at minimum of expense, as there are no heavy grades and little rock work.

The Jerome Daisy Copper company is to be capitalized for \$1,000,000, with 2,000,000 shares having a par of fifty cents each. Only 200,000 shares of pre-organization stock are being offered at fifteen cents. As soon as this is disposed of, 200,000 shares of treasury will be sold at par for the purpose of completing the development fund.

Robert E. Morrison of Prescott, one of the leading attorneys of the southwest, is now drawing articles of incorporation for the Jerome Daisy. The company is being organized under the laws of Arizona.

HIATT TO MANAGE ARIZONA RAY MINE

RAY, Ariz., Sept. 30.—Edmund L. Hiatt, for the past six years chief engineer of the Ray Consolidated Copper company, has resigned his position to become assistant treasurer and mine manager of the Arizona Ray Copper company.

Mr. Hiatt accepted his new position only after careful deliberation. He has

EXPORT RECORD IS BROKEN IN AUGUST

American exports have finally passed the half-billion a month mark. Statistics issued today by the bureau of foreign and domestic commerce, of the department of commerce, show that the exports for August amounted to \$510,000,000, which is not only the record for this country, but for all countries. It is \$25,000,000 higher than the previous high record, which was established in May and \$45,000,000 higher than the June total.

Imports on the other hand showed a decrease for August, the total being \$395,247,291. This is a decline of \$47,000,000 as compared with June, the record month. It is a greater than the total for any previous August, however. The exports for the year ended with August totaled \$4,750,000,000 and the imports \$2,300,000,000. Both totals

seen the production of Ray Consolidated grow from practically nothing to 10,000 tons daily.

Arizona Ray owns twelve claims adjoining those of Ray Consolidated and the Ray Hercules, and Mr. Hiatt is, of course, thoroughly familiar with the character and possibilities of the Arizona Ray properties. It was his faith in the latter that induced him to resign his former responsible and lucrative position and form the new association. As he expressed it, Mr. Hiatt wishes to share the credit of developing another great Arizona Copper mine, and feels that he is in the right

being far in advance of those for a similar period in any previous year.

Of the August imports, 66.5 per cent entered free of duty, compared with 67.5 per cent in August, 1915.

The favorable trade balance for August was \$111 million dollars, comparing with an export balance of \$115 million in August, 1915, and an import balance of \$19 million in August, 1914. For the 12 months to August 31, 1916, the export balance was 2,465 million dollars, as against 1,363 million in the preceding year and \$74 million two years ago.

The net inward gold movement for the month of August was \$9 million and for the year 416 million dollars, a record total. Last year the net inward gold movement was 146 million and two years ago, a net outward movement of \$5 million. Gold imports in August were \$41,238,716, compared with \$61,641,191 in August, 1915, and \$3,045,219 in August, 1914. Gold exports in August were \$11,780,129, against \$1,128,428 in August, 1915, and \$18,115,617 in August, 1914. The year's gold imports were \$518,451,553, as against \$244,035,950 last year and \$59,312,328 two years ago; while gold exports in 1916 were \$108,104,549, compared with \$37,749,270 last year and \$17,984,944 for the 12 months ending with August, 1914.

MOTOR CAR AS AID TO THE FARMER

Old Dobbin, through the progressiveness of the California rancher, has come into his own on a broader scale in that state than elsewhere in the country, according to the best avail-

able data. In that great commonwealth much of the work done on the ranches, both in the central valleys and in the mountain counties, which in the past has been accomplished chiefly with the horse, is now being done in the more modern way with the motor car.

California's farmers, from the beginning of the auto industry in the west, have been the most important factors in creating and maintaining the prosperity of the motor car business. The fact that California's annual crops are usually of the "bumper" variety, accounts in a large measure for the tremendous and continuous growth of the automobile business in that state. The prosperity of the farmer there has always been reflected in the prosperity of the automobile business.

Varied as the farm and dairy products of California are the uses to which the rancher of that state puts the automobile. They extend from the most common usage of providing pleasure for the rancher's family and

hauling crops to market, to towing other farm vehicles, operating farm machinery and actually furnishing the motive power for the self-operating milking machines. During each succeeding season some new and ingenious uses are made of the motor car—some calling for sheer strength of the car's materials; others simply for a clever application of the engine's power.

John R. Leland, a prosperous rancher of the Santa Cruz mountains, furnishes a striking example of the uses to which the rancher puts his motor car. During the past haying season Leland hauled all of his hay from the fields to the stacks, a distance of nearly one mile, with the aid of his Maxwell 25 touring car. Leland would load the cut hay on an ordinary hay wagon, then tow the latter from the field with his Maxwell. Leland has many other uses for his car and states that he would be absolutely at a loss without his machine while at work on the ranch.

GIRLS! LOTS OF BEAUTIFUL HAIR NO DANDRUFF—25 CENT DANDERINE

Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small

strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance.

Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any that it has been neglected or injured by careless treatment—that's all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.

COPPER! COPPER! COPPER! WE HAVE IT!!!

There's a Little in Jerome and Globe, too, as Everybody Knows, but half way between — did you ever stop to think about that country? That's where they found

THE GREAT HUMDINGER LEDGE

BECAUSE THAT IS WHERE THE LORD PUT IT

With that day last June when "Daddy Nay" as we know him in Tempe, rattled down the street behind his burros, Jack and Queenie, in his battered mountain wagon and handed out samples of ore together with the story of this great Humdinger Ledge which cuts the Mazatzal Mountain Range from base to base, begins the real history of the

ROOSEVELT LAKE COPPER COMPANY

CAPITALIZED AT \$1,000,000---PAR \$1.00---\$500,000 TREASURY STOCK

Now Selling First 100,000 Shares of Treasury Stock, of Which More than 23,000 Shares Are Already Sold.

The Prospectors Themselves Take Pot-Luck With You in This Lucky Find

So sure were the locators of the value of their mine that they were unwilling to sell it. They preferred rather to give title to the property in exchange for shares in the company that was formed to handle it.

WHAT WOULD YOU DO?

Would you like to have the chance of the man who refused to buy a thousand shares of C. and A. for fifty dollars? Would you be as game as the Irish washerwoman of Phoenix who bought a little bunch of United Verde out of her earnings, and held it until she had realized a fortune?

You have heard the stories—a thousand true ones of the fortunes made by the early investors in the great copper properties of Arizona. Now read the story of our Great Humdinger Ledge. Read and see what you would have done had such opportunities been presented to you.

OUR STORY

Perhaps our story is new to you! Then take up the map of Arizona and examine the geography and topography of that great mountain belt running from Sonora, Old Mexico, through Bisbee, Globe and Jerome to the Colorado River. Your neighbor is ahead of you. He has just been watching for something big to break loose somewhere along this great copper belt. He knows that the residence districts of all the big copper camps have long ago been prospected. He would rather have the goods himself, out where the bob-cat still screams in the trees at night than to get off the jitney right on his company's own ground next door to a big producer, who perhaps has all the copper in sight.

Hunt up your neighbor. Talk this thing over with him. Our solicitor may never get as far as you.

This magnificent property more than four miles in length and half a mile wide, is practically a free gift to us—and to you—from the United States Government. No part of your money goes to help pay for the claims. They are already the unencumbered property of the company. When you buy our stock you share with us in this great gift by helping only to furnish money for its development.

Yet we can't tell the whole story—of the New Verde Valley Railroad which will pass within fifteen miles of us;

—or the single pay chute on No. 1 claim which contains a fortune in copper;
—of the gold outcropping on claim No. 22 (surface assay \$1.44 gold) which if it occurred at Oatman would set the whole camp wild;
—of the great new copper strike last week and claim No. 30—two miles east of No. 1 claim.
—of the great ledge outcropping acres in extent which all the prospectors and mining men agree are almost ore.

THE REAL FACTS

When the real fact of our proposition become known—when those who visit the property come to trust the evidence of their own eyes, when the public awakes to the true basis upon which we are offering our stock, it will be utterly impossible for us to supply the demand at any price.

Our Great Humdinger ledge, 100 feet wide, in which our big copper strike was made, cuts the Mazatzal Mountain Range from base to base—from Sycamore Creek to Tonto Basin. A similar great parallel ledge, which we have styled the Big Brother, and numerous smaller cross ledges cut the property with a network of outcroppings similar to those on No. 1 claim. Our deep tunnel sites right on the ledge at both ends give us more than 2000 vertical feet of stoping ground, with attendant natural drainage, affording absolutely the most economical system of deep mining possible. Globe, Bisbee and Jerome are all deep mines. We are right on this great Arizona Copper Belt.

It seems certain to every mining man who has examined the property that these great ledges will all at depth prove to be one more or less continuous ore-body, in which values of from one to ten million dollars per hundred feet of length are not improbable.

A BILLION DOLLAR COPPER MINE!!!-----THAT'S WHAT WE EXPECT

A BIT OF HISTORY—You do not take our judgment alone when you bank on the value of our property. BIG COPPER INTERESTS tried to get it years ago, offering as high as \$40,000 cash payment on a lease and bond running into hundreds of thousands. The history of the property is established by the testimony of many reliable witnesses. Fortunes were refused for it, while the owners dreamed of vaster fortunes—of the tunnels that will pierce the mountain from Tonto to Sycamore—of mills and smelters and of busy life on the trackless mesas—then—Destiny went by on the other side—the railroad was built into Globe from the south instead of down the Tonto, "hard times" came on, the limit of human endurance was reached, DEATH INTERVENED—men forgot—and the property lay vacant for a time.

NOW IT IS ALL OURS!—SIXTY CLAIMS!!—covering 1200 acres of this richly mineralized ground, and including BEAUTIFUL TOWNSITES and AMPLE MILLSITES at each end of the ledge—in the Sycamore Creek Valley and in the Tonto Basin.—IT IS OURS—and YOURS when you become one of our stockholders.

A RAISE IS IMMINENT—We know our stock is worth more than ten cents—it is only our limited immediate necessities that makes the present low price.

We wanted to give everybody a chance—at 10c—but we can't do it. It won't go around.

Therefore NOW—today is the time to buy Roosevelt Lake Copper at Ten Cents. Tomorrow—"a little later"—it may be too late. Conditions amply justify an immediate raise, but we want to thoroughly introduce our proposition to the public first.

We have a very liberal optional installment contract. Under it you can reserve your stock—a thousand or more shares for a ten per cent payment down. Thereafter payments are 15 per cent per month. Any amount paid is non-forfeitable—you get all the stock you pay for though you never make the second payment. You can drop out any time and not lose a dollar.

The same thing to do to get in on the profits of this great enterprise is to sit down at once and write us a check for ten dollars or more as a first payment of ten per cent on one thousand or more shares. Do it now. Make all checks payable to the—Roosevelt Lake Copper Co.

WE, TOO, HAVE BEEN APPROACHED BY BIG COPPER INTERESTS

Mines at
**RENO
PASS**
Maricopa
and
Gila Counties,
Arizona

Home Office
**CASA
LOMA
HOTEL
BLDG.**
Tempe,
Arizona

"You needn't spend another dollar," they have told us—but we want to—because we know what good copper stock means to the original investor.

Did you miss Verde Extension at 30 cents? It is now worth \$40 a share. Every man who put \$100 in Chino Copper seven years ago could sell today for \$1000 and has had almost twice his money back in dividends beside. Copper is the safest mining proposition on earth. It is also the biggest. Every great copper mine of Arizona is today worth from a hundred to thousands of times the original investment. We confidently believe that Roosevelt Lake will prove no exception. Are you going to mourn over Verde Extension and other lost opportunities and perhaps let the biggest of all slip by, or will you get in now with your money and earn what others have earned and are now enjoying?

STOCKHOLDERS GET DIVIDENDS, employees only wages.

ROOSEVELT LAKE COPPER COMPANY,
Tempe, Arizona.

Dear Sirs: Please accept my subscription for Shares of your Treasury Stock at 10c per share, on conditions set forth in your advertisement.

I enclose Dollars as a first payment of ten per cent thereon.

Please forward Contract to me, and oblige,

Yours truly,

Date

Address

ROOSEVELT LAKE COPPER CO.